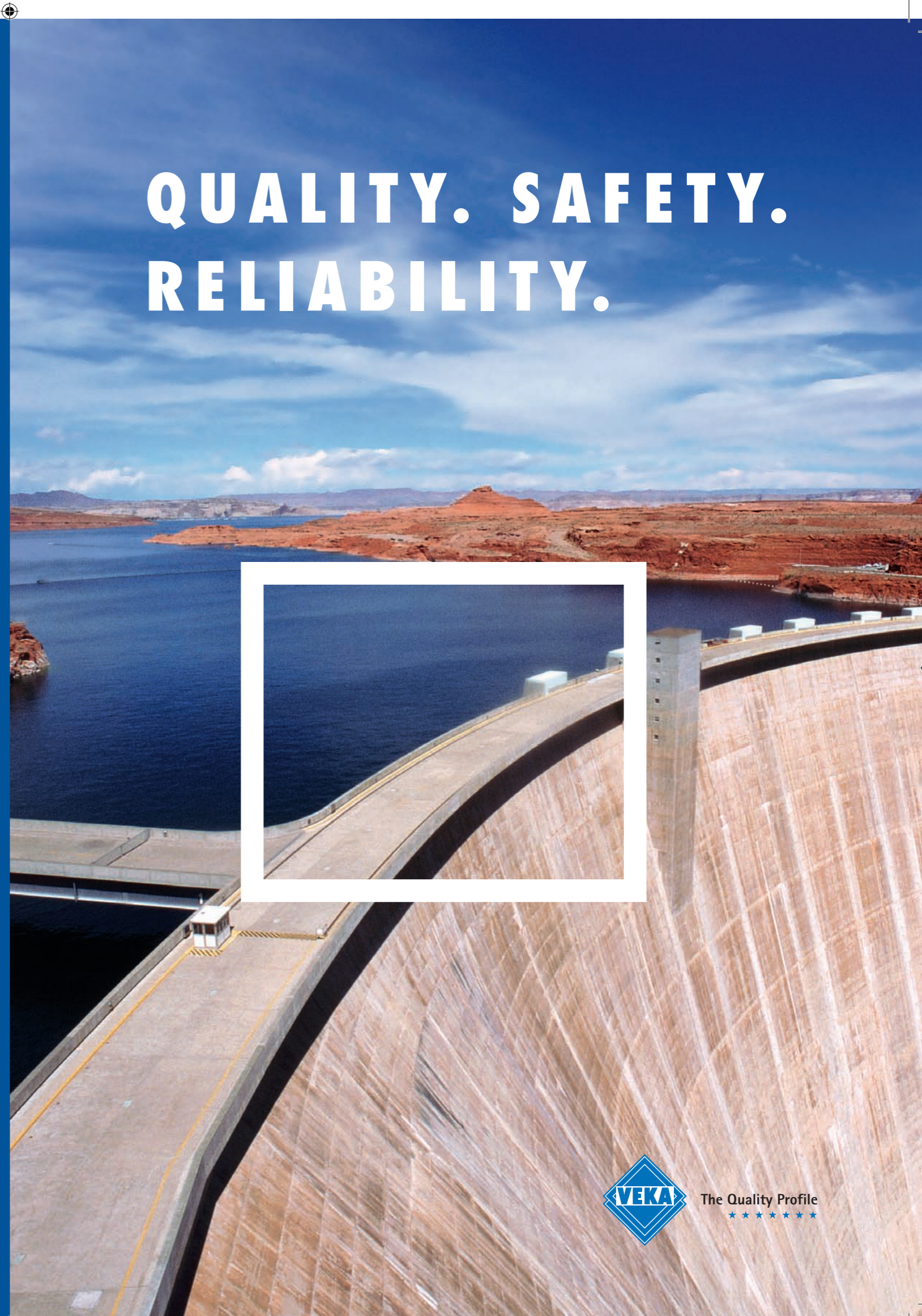


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# QUALITY. SAFETY. RELIABILITY.



## Quality profiles, a world of difference

When it comes to uPVC windows, it is not always easy to pinpoint what gives one window an edge over the other, especially for customers. As an expert, you know that window systems from major manufacturers can differ in terms of the features they offer – resistance class, sound transmission class or glazing – but technically the real differences are in the finer details.

In such situations, what should the end-user base the buying decision on? Does it have to be just on the price alone? Not at all. Even price conscious customers are well aware that what really matters is value for money. Which brings us to the main question of quality – VEKA quality. A concept which on one hand stands for stability, corner strength, excellent thermal and sound insulation properties and on the other hand for the quality promise embodied in the VEKA brand. These two aspects together represent a whole range of positive factors that can translate into your decisive sales arguments.



## Products end-users can trust

The difference between a quality window system and an inferior alternative can become apparent over 10 years. Within this time span, the daily wear and tear, compounded by inherent lack of form stability can seriously impair the functionality of a low quality window system. To be sure that their investment on new windows in money well spent, end-users prefer a brand they can trust.

Help your customers recognize you as a manufacturer of premium windows by showing them the quality that goes into your windows. Let them know that you use VEKA uPVC profile systems in your windows. Your choice of VEKA profile systems will prove to be an objective and emotive purchase argument, that will help customers decide to buy from you.

## VEKA – the power of a strong brand name

VEKA has long been known as a uPVC profile systems supplier with the highest quality standards – a reputation repeatedly endorsed by various independent test institutes in Germany and abroad. The VEKA quality concept extends beyond profile technology. It constitutes an unlimited range of design options, quick & reliable delivery, wide range of VEKA partner services and a coherent recycling concept. Your customers can be assured that the windows and doors you supply are of the best quality possible.

# Key to VEKA quality ★ ★ ★ ★ ★ ★ ★

## ★ RAL approved quality profiles

VEKA profile systems are tested to the latest RAL requirements and comply with EN 12608 class A. The nominal wall thickness for the visible surfaces is 3 mm, a major technical advantage in the manufacturing process – providing increased rigidity and stability, as well as enhanced thermal and sound insulation.



› Your key benefits : greater stability, less customer complaints.

## ★ System diversity

VEKA offers a wide range of profile systems for windows, front doors and sliding doors. Various design options are available, plus a comprehensive program of extras guarantee compatibility with most German window installations.



› Your key benefits : wide product range, wide choice.

## ★ Wide range of colors, prompt delivery

Over 30 attractive options of colors and wood décor finishes.



› Your key benefits : prompt delivery guaranteed.

## ★ Warehousing and reliable delivery

With more than 36,000 m<sup>2</sup> of warehouse space storing over 16,000 tons of profiles, VEKA can always deliver on time, every time, even in peak demand periods.



› Your key benefits : create delivery deadlines you know you can meet.

## ★ Proven recycling concept

As Europe's most advanced recycling operator for complete windows & doors, VEKA Umwelttechnik offers a coherent recycling concept.



› Your key benefits : low cost disposal of discarded window products.

## ★ Production support

To help VEKA partners optimize their production processes, VEKA offers comprehensive techno-commercial assistance not only in planning, but also in the implementation of modern, computer-controlled plant management concepts.



› Your key benefits : streamlined production processes, shorter production times.

## ★ Partnership

A partnership approach to business, coupled with stable, long-term business relations, is central to the VEKA philosophy.



› Your key benefits : long term reliability protects you from market instabilities.